## **Privacy Policy**

Any of the policies or procedures described below may be changed at any time, in which case a notice will be posted on our site announcing the new privacy statement. Although this privacy statement is not intended as a contract or as creating any legal rights, it does serve as an expression of Georgian Bay Forever's commitment to protecting personal information.

Your privacy is important to us. When you register for special services on our site (to receive Alerts, Newsletters, etc.), we may require you to give us personal information about yourself (such as name, address, postal code, email address, etc.). We use this information to provide you with services from ourselves which we think may be of interest to you. You can always "opt-out," now or at any time later, to keep from getting any unwanted messages or solicitations.

What personal information of yours is collected? Georgian Bay Forever only collects and stores personal information that our users knowingly provide, such as your name, company, postal address, email address, and phone number. None of this information will be used to market products or services of any third party. We may use email addresses to communicate news, new services or donation opportunities related to Georgian Bay Forever. Georgian Bay Forever provides the opportunity for email recipients to be removed from mailing lists.

What organization is collecting your information? We are Georgian Bay Forever, a charitable environmental organization. We are responsible for any information collected on this website.

How Your Information May Be Used. We use your personal information to send you email alerts; to answer your requests; to let you become a member online, etc. You can easily opt-out at any time to stop any further contact from us.

We also use it to track your and others' use of our web site; this lets us see which of our features are the most popular so we can better serve our users' needs. We may also use this information to garner support. At any time you can opt-out, so that we will not contact you by email.

What choices are available to you regarding collection, use, and distribution of your information? Now, or at any time in the future, you can correct or update information about you, and you can tell us not to send you any messages at all.

About links on our web site. This web site contains links to other web sites. Georgian Bay Forever has no control over, and is not responsible for, the content, privacy policies or reliability of such sites.

For guidelines permitting links to this site, email: info@GeorgianBayForever.org. Georgian Bay Forever reserves the right to refuse permission to link to the site and is not responsible for the content, privacy policies or reliability of external Internet sites linked to our site. Please inform us in advance about your intended use for the link. About public forums on our website. Georgian Bay Forever may make various public forums, including chat rooms and message boards, available to you on the website. You are responsible for the consequences of sharing this information. Any information you choose to share when using such a service becomes public information. It is incumbent upon you to exercise caution in deciding whether to disclose any information.

What kinds of security procedures are in place to protect against the loss, misuse, or alteration of Your Information? The personal information submitted by you can only be accessed by Georgian Bay Forever.

Changes in our privacy policy. Should our practices change, this notice will be immediately updated. Regardless of later updates, we will never use the information you submit under this current notice in a new way (in a way not described in this notice) without first providing you an opportunity to opt-out or otherwise prevent that use.

Opt-out. To opt-out from receiving content from Georgian Bay Forever, please click on the unsubscribe button and follow the instructions.

Our contact information. You may change or modify information that you have already provided by contacting Georgian Bay Forever.